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# **Community Investment Minibid Health, Wealth & Wellbeing Unit**

**Lacey Grififn-Braaf, Procurement Manager  
Sheba Mendoza, Senior Health Program Coordinator**

**Informational Session**

# Purpose of today's session

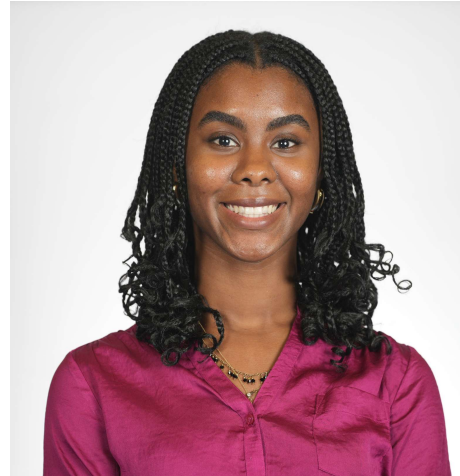
1. Funding purpose and program goals
2. Eligibility requirements
3. How to prepare and submit an application
4. Key deadlines and required documentation
5. The review and selection process

**\*Please submit all questions in the chat\***

# Procurement Team



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DPHI, Community Engagement & Outreach



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# Health, Wealth and Wellbeing Unit



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# Grant Background

*The **Office of Public Health** received a grant from the Centers for Disease Control and Prevention (CDC), the **Public Health Infrastructure Grant**, designed to strengthen the **Public Health Infrastructure**. The goal is to create a stronger, more resilient public health system.*



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# Health, Wealth and Wellbeing Unit

Improve health, wealth and wellbeing  
across NYS

Close health and wealth gaps

Build strong, resilient local economies  
through community wealth building

## Mission statement

To close the ***wealth*** and ***health*** gap by transforming systems and communities through data driven practices creating pathways to equity, prosperity and generational well-being.



## Community Investment Minibid: Advancing the NYS Prevention Agenda

Up to **\$9,000** for up to **36** small businesses

To develop and implement a community-driven project that will advance the NYS Prevention Agenda

Contracts will be from March 1, 2026 – September 30, 2026.

# What is the Prevention Agenda?

New York's State's six-year plan to improve **health, wellbeing and access to care** for all of those living in New York.

Applicants must implement a community-driven project that directly aligns and advances at least one of the **five Prevention Agenda domains**:



Economic  
Stability



Social &  
Community Context



Neighborhood &  
Built Environment



Healthcare Access  
& Quality



Education Access  
& Quality



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# New York State Prevention Agenda

<b><i>Economic Stability</i></b>	Financial resources families need to maintain good health and well-being by addressing poverty, employment, housing and or food security
<b><i>Social and Community Context</i></b>	Social relationships, community support, and civic engagement that influence health outcomes
<b><i>Neighborhood and Built Environment</i></b>	Physical environments, such as housing, transportation, and access to safe public spaces, that affect health outcomes
<b><i>Health Care Access and Quality</i></b>	Improving access to preventive services, oral health care, maternal and child health, and chronic disease prevention
<b><i>Education Access and Quality</i></b>	Improving access to quality education that affects health outcomes

# Purpose

- Address community-identified needs through innovative or evidence-based strategies
- Reduce inequities and improve outcomes for populations impacted by social determinants of health

# Goal

- **Strengthen community capacity while contributing to the Prevention Agenda's vision:**

*Individuals in New York State has the opportunity, regardless of background or circumstances, to attain their highest level of health across the life span.*

# Funding

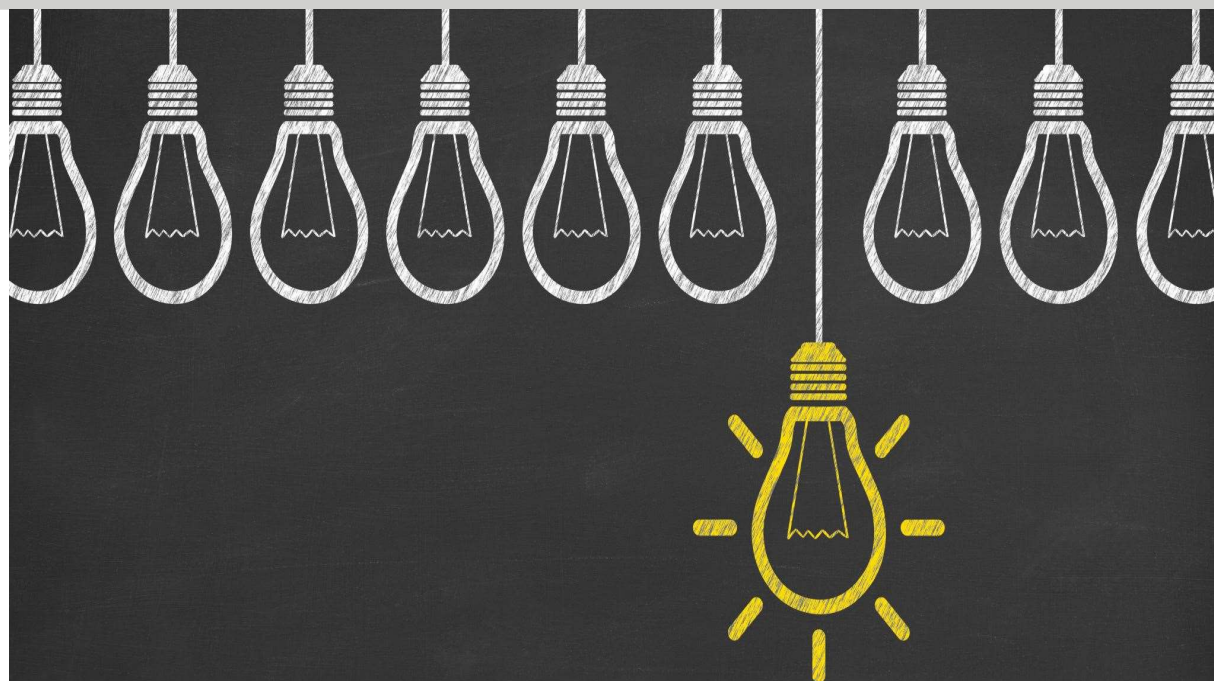
*Up to 36 awards will be paid up to \$9,000 through a deliverable-based contract.*



# Funding: March 1, 2026 – September 30, 2026

***Tier 1***  
**\$2,000**

**Support pilot efforts or one-time initiatives that test or introduce new ideas, raise awareness, or address an immediate need.**



# Funding: March 1, 2026 – September 30, 2026



## ***Tier 2***

**\$5,000**

**Support programmatic or capacity-building activities that extend beyond one-time events. Expanding programs or services, or create ongoing opportunities for participation.**



# Funding: March 1, 2026 – September 30, 2026

## ***Tier 3*** **\$9,000**

Long-term projects that make a lasting impact. This could include expanding existing programs, strengthening organization's ability to serve the community or working with others to tackle health challenges.



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# Eligibility

Who may apply?



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# Who Can Apply?



Small non-profit or for-profit businesses and/or a community-based organization located in and serving New York State and/or the Nation (excluding New York City)



Have an operating budget 250,000 or less



At least one year of experience providing services, programming, or community events related to:

- *Health promotion or wellness activities*
- *Community education or workshops*
- *Outreach, engagement, or navigation services*
- *Programs addressing Prevention Agenda domains:*
  - *Economic Stability*
  - *Social and Community Context*
  - *Neighborhood and Built Environment*
  - *Health Care Access and Quality*
  - *Education Access and Quality*



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# Scope of Work

Awardees will be contracted to complete the following *four* deliverables

<b>Deliverable 1:</b> Attend a virtual kick-off meeting	<b>Deliverable 2:</b> Develop and submit project plan
<b>Activity 1:</b> Participate in a tier-specific virtual orientation meeting hosted by NYSDOH staff	<b>Activity 1:</b> Develop a Project Workplan on the template provided by NYSDOH staff, must address at least one Prevention Agenda domain
<b>Compensation:</b> \$225 Virtual meeting not to exceed 90 minutes	<b>Compensation:</b> \$300

<b>Deliverable 3:</b> Implement project or activity	<b>Deliverable 4:</b> Final Reporting
<b>Activity 1:</b> Implement project or activity as outlined in the approved plan	<b>Activity 1:</b> Submit a final report, detailing activities completed, populations served, barriers encountered, and lessons learned
<b>Compensation:</b> <b>Tier 1:</b> \$1312 Activity not to exceed 8.75 hours <b>Tier 2:</b> \$4800 Activity not to exceed 32 hours <b>Tier 3:</b> \$8325 Activity not to exceed 55.5 hours	<b>Compensation:</b> \$150

# Application & Selection

How do I apply?

# Survey Monkey Apply (SM Apply)



Create a login in SM Apply©.

A verification link will be sent to your email, follow the link to complete your registration

Log into SM Apply©

Respond to all application questions directly in the platform

***Applications are due by January 12, 2026 at 11:59PM***

# Application

7. Describe your proposed project or activity. Please tell us which Prevention Agenda domain your project or activity addresses and explain how your activities align with that domain. Include the goals of your proposed activity and what you hope to accomplish. (10 points)



# Selection Process

## **Meet minimum eligibility**

Applications meeting the minimum eligibility requirements will be reviewed

## **Answer questions thoughtfully**

Answers all question to the best of your ability

## **Applications selected**

Highest scoring applications – 12 in each tier



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# If you have questions...

- ✓ **Submit questions** to [dphi@health.ny.gov](mailto:dphi@health.ny.gov)
- ✓ **Deadline to submit questions:** Monday December 22, 2025, 11:59PM
- ✓ **Responses will be posted** on HRI Funding Opportunities page on or about Monday January 5, 2026



# What should I do after I apply?

- ✓ Register for a SAM.GOV ID (if you don't have one)
- ✓ Anticipate delays
- ✓ Check your email for updates

# Key Takeaways

- Up to \$9,000 to implement a community-driven strategy that directly aligns and advances at least one of the **five Prevention Agenda domains from March 2026 – September 2026**:
  - *Economic Stability*
  - *Social and Community Context*
  - *Neighborhood and Built Environment*
  - *Health Care Access and Quality*
  - *Education Access and Quality*

***Questions can be submitted until December 22, 2025***

***Applications are due January 12, 2026***

# Thank you for your participation in today's session

**Email:** [dphi@health.ny.gov](mailto:dphi@health.ny.gov)

**HRI Funding site:** <https://www.healthresearch.org/funding-opportunities/>

**Contact:** Lacey Griffin-Braaf, Procurement Manager

Division of Public Health Infrastructure, Office of Public Health



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