



Department
of Health

Community Investment Minibid Health, Wealth & Wellbeing Unit

**Lacey Griffn-Braaf, Procurement Manager
Sheba Mendoza, Senior Health Program Coordinator**

Informational Session

Purpose of today's session

1. Funding purpose and program goals
2. Eligibility requirements
3. How to prepare and submit an application
4. Key deadlines and required documentation
5. The review and selection process

Please submit all questions in the chat

Procurement Team



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Grant Background

*The **Office of Public Health** received a grant from the Centers for Disease Control and Prevention (CDC), the **Public Health Infrastructure Grant**, designed to strengthen the Public Health Infrastructure. The goal is to create a stronger, more resilient public health system.*

Health, Wealth and Wellbeing Unit

Improve health, wealth and wellbeing across NYS

Close health and wealth gaps

Build strong, resilient local economies through community wealth building

Mission statement

To close the **wealth** and **health** gap by transforming systems and communities through data driven practices creating pathways to equity, prosperity and generational well-being.



Community Investment Minibid: Advancing the NYS Prevention Agenda

Up to **\$9,000** for up to **36** small businesses

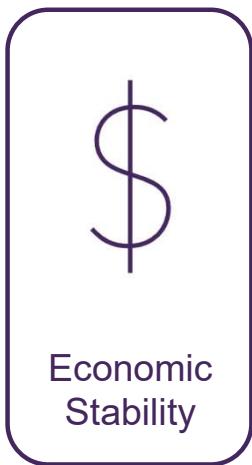
To develop and implement a community-driven project that will advance the NYS Prevention Agenda

Contracts will be from March 1, 2026 – September 30, 2026.

What is the Prevention Agenda?

New York's State's six-year plan to improve ***health, wellbeing and access to care*** for all of those living in New York.

Applicants must implement a community-driven project that directly aligns and advances at least one of the ***five Prevention Agenda domains***:



New York State Prevention Agenda

Economic Stability	Financial resources families need to maintain good health and well-being by addressing poverty, employment, housing and or food security
Social and Community Context	Social relationships, community support, and civic engagement that influence health outcomes
Neighborhood and Built Environment	Physical environments, such as housing, transportation, and access to safe public spaces, that affect health outcomes
Health Care Access and Quality	Improving access to preventive services, oral health care, maternal and child health, and chronic disease prevention
Education Access and Quality	Improving access to quality education that affects health outcomes

Purpose

- Address community-identified needs through innovative or evidence-based strategies
- Reduce inequities and improve outcomes for populations impacted by social determinants of health

Goal

- **Strengthen community capacity while contributing to the Prevention Agenda's vision:**

Individuals in New York State has the opportunity, regardless of background or circumstances, to attain their highest level of health across the life span.

Funding

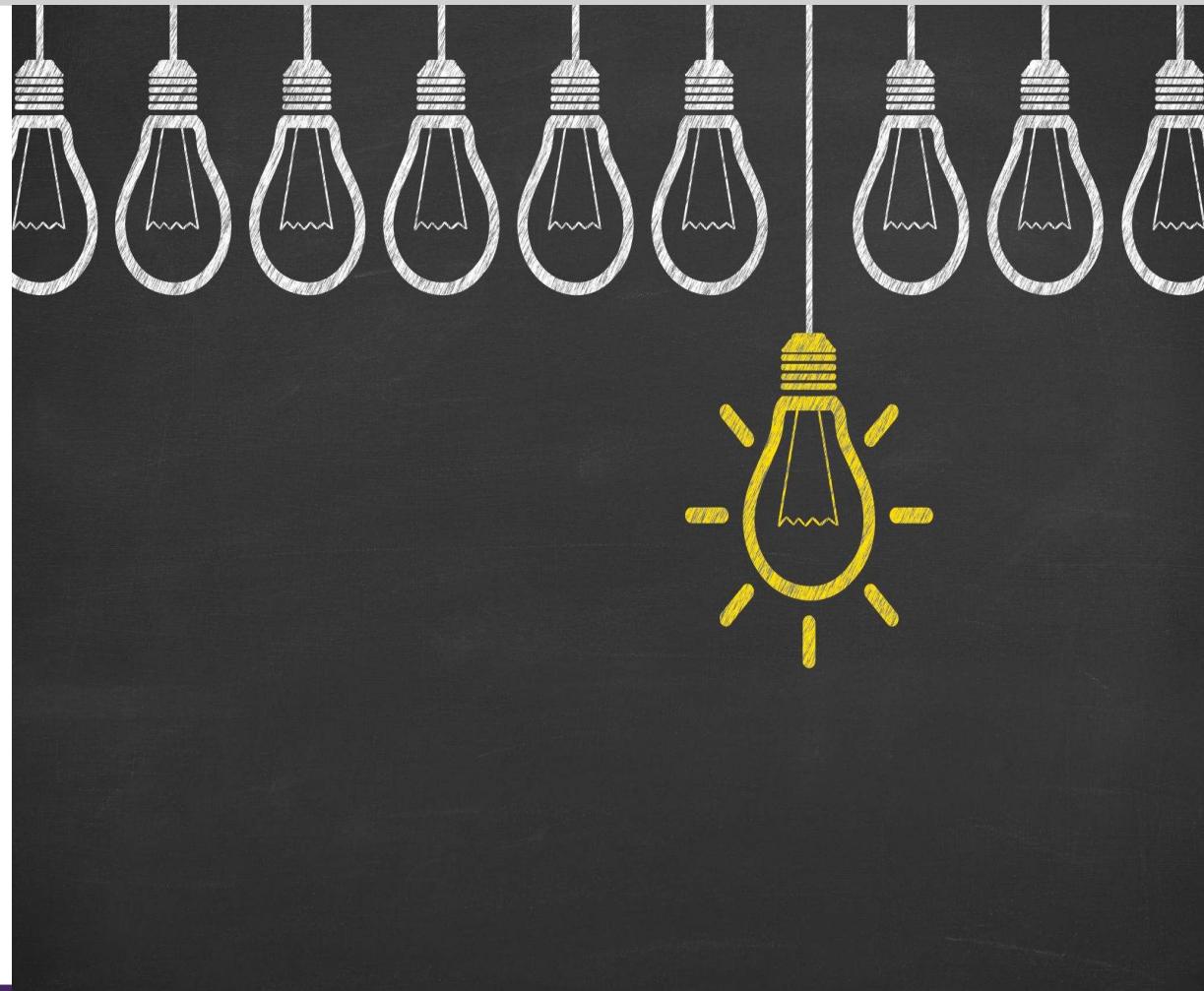
Up to 36 awards will be paid up to \$9,000 through a deliverable-based contract.



Funding: March 1, 2026 – September 30, 2026

Tier 1
\$2,000

Support pilot efforts or one-time initiatives that test or introduce new ideas, raise awareness, or address an immediate need.



Funding: March 1, 2026 – September 30, 2026



Tier 2
\$5,000

Support programmatic or capacity-building activities that extend beyond one-time events. Expanding programs or services, or create ongoing opportunities for participation.

Funding: March 1, 2026 – September 30, 2026

Tier 3 **\$9,000**

Long-term projects that make a lasting impact. This could include expanding existing programs, strengthening organization's ability to serve the community or working with others to tackle health challenges.



Eligibility

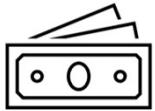
Who may apply?



Who Can Apply?



Small non-profit or for-profit businesses and/or a community-based organization located in and serving New York State and/or the Nation (excluding New York City)



Have an operating budget 250,000 or less



At least one year of experience providing services, programming, or community events related to:

- *Health promotion or wellness activities*
- *Community education or workshops*
- *Outreach, engagement, or navigation services*
- *Programs addressing Prevention Agenda domains:*
 - *Economic Stability*
 - *Social and Community Context*
 - *Neighborhood and Built Environment*
 - *Health Care Access and Quality*
 - *Education Access and Quality*

Scope of Work

Awardees will be contracted to complete the following *four* deliverables

Deliverable 1: Attend a virtual kick-off meeting	Deliverable 2: Develop and submit project plan
Activity 1: Participate in a tier-specific virtual orientation meeting hosted by NYSDOH staff	Activity 1: Develop a Project Workplan on the template provided by NYSDOH staff, must address at least one Prevention Agenda domain
Compensation: \$225 Virtual meeting not to exceed 90 minutes	Compensation: \$300

Deliverable 3: Implement project or activity	Deliverable 4: Final Reporting
<p>Activity 1: Implement project or activity as outlined in the approved plan</p>	<p>Activity 1: Submit a final report, detailing activities completed, populations served, barriers encountered, and lessons learned</p>
<p>Compensation: Tier 1: \$1312 Activity not to exceed 8.75 hours Tier 2: \$4800 Activity not to exceed 32 hours Tier 3: \$8325 Activity not to exceed 55.5 hours</p>	<p>Compensation: \$150</p>

Application & Selection

How do I apply?



Survey Monkey Apply (SM Apply)



Create a login in SM Apply©.

A verification link will be sent to your email, follow the link to complete your registration

Log into SM Apply©

Respond to all application questions directly in the platform

Applications are due by January 12, 2026 at 11:59PM

Application

7. Describe your proposed project or activity. Please tell us which Prevention Agenda domain your project or activity addresses and explain how your activities align with that domain. Include the goals of your proposed activity and what you hope to accomplish. (10 points)



Selection Process

Meet minimum eligibility

Applications meeting the minimum eligibility requirements will be reviewed

Answer questions thoughtfully

Answers all question to the best of your ability

Applications selected

Highest scoring applications – 12 in each tier



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If you have questions...

- ✓ **Submit questions** to dphi@health.ny.gov
- ✓ **Deadline to submit questions:** Monday December 22, 2025, 11:59PM
- ✓ **Responses will be posted** on HRI Funding Opportunities page on or about Monday January 5, 2026

What should I do after I apply?

- ✓ Register for a SAM.GOV ID (if you don't have one)
- ✓ Anticipate delays
- ✓ Check your email for updates

Key Takeaways

- Up to \$9,000 to implement a community-driven strategy that directly aligns and advances at least one of the ***five Prevention Agenda domains from March 2026 – September 2026:***
 - *Economic Stability*
 - *Social and Community Context*
 - *Neighborhood and Built Environment*
 - *Health Care Access and Quality*
 - *Education Access and Quality*

Questions can be submitted until December 22, 2025

Applications are due January 12, 2026

Thank you for your participation in today's session

Email: dphi@health.ny.gov

HRI Funding site: <https://www.healthresearch.org/funding-opportunities/>

Contact: Lacey Griffin-Braaf, Procurement Manager

Division of Public Health Infrastructure, Office of Public Health



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